



GREEN INDUSTRY
CHALLENGE
#Connect2Decarbonise

Green Industry Challenge

As an initiative of the Berlin Energy Transition Dialogue, the Green Industry Challenge is an ideas competition that aims to encourage, inspire, and discover innovative ideas to decarbonise the global industry through policy- and technical-based renewable energy solutions.



“Renewables are a key solution to decarbonise the industry, accelerated by innovations like green hydrogen and increasingly cost-competitive renewable electricity. Policies and technology developments are starting to move markets and investments. But we must move faster. Advancing renewable energy solutions in industry requires enhanced collaboration, first and foremost with the private sector and industry. Now more than ever is the time to develop new initiatives.”

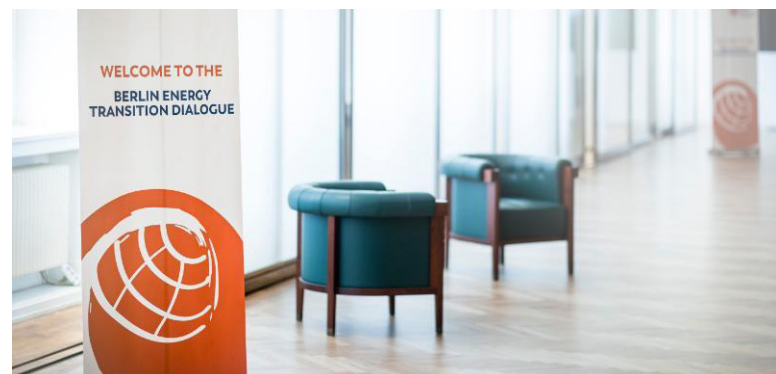
Francesco La Camera, Director-General, International Renewable Energy Agency (IRENA)

Call for ideas:

The Green Industry Challenge calls for ideas on international cooperation in the energy sector that can contribute to a worldwide decarbonisation of our industries through renewable energies. Ideas can come from a variety of areas of the renewable energy sector, e.g. renewable energy production, heating and cooling with renewable energies, green hydrogen or battery technologies.

Ideas may already be a ‘work-in-progress’ or a newly developed idea which is to be submitted in the form of a policy type paper; initially as a short abstract (maximum of 250 words) and then as a complete refined paper (no more than 2,500 words).

Finalists will have their ideas reviewed and verified by experts in the energy industry and the winners will get the chance to present their idea to the world at the next Berlin Energy Transition Dialogue. The application period runs until February 18 2022.





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What's in it for you? – Reasons to participate

Share your ideas and your vision on a global stage to a global audience.

The idea winners will have the opportunity to present their idea at the next BETD on March 30 2022; comprised of high-level delegates, corporates, change- and decision makers from around the globe, and broadcast to an even greater international audience.

Support and guidance from the best: Winners will receive mentoring and great networking opportunities to help turn the winning idea into a reality.

Exposure plus verification: Idea finalists will be chosen by an international jury composed of diverse, high-level members of the energy industry.





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Ideas should:

- › Be primarily based on international cooperation in the energy sector to decarbonize the industry
- › Can be a work-in-progress or a newly developed idea
- › Identify an issue and provide a solution based on renewable energies
- › Identify the required involved parties (countries, institutions, companies, communities, etc.)
- › Identify the relevant energy sectors, markets, technologies, economics, etc.
- › Be presented in the form of a policy-type paper with no more than 2,500 words

Who?

- › The Green Industry Challenge is suited for young professionals who have studied, work in, or otherwise have a passion for the energy sector, renewable energy solutions and global cooperation.
- › Participants may be part of a company, institution or other organisation.
- › Participants may apply and participate as an individual or a team.
- › Maximum 35 years old (average)

Application Process Overview

- › Applicants are invited to submit their ideas on international cooperation in the field of energy in the form of a max. 250-word abstract by February 18 2022.
- › The top ideas will be selected (in the one-week Preliminary Evaluation Period following the Application Period) and applicants are then required to submit a full policy-type paper of no more than 2,500 words by early March 2022.
- › The complete paper applications will then be evaluated by the high-level jury (in the Finalist Evaluation Period) and two finalists and one winner will be chosen until March 23 2022.



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Green Industry Challenge Timeline

January 25	Challenge Launch
January 25 – February 18	Application Period <i>Participants are invited to submit a short abstract explaining their idea, including the context, issue, actors, alternatives, and proposed solution.</i>
February 18	Application Deadline
February 18 – February 25	Preliminary Evaluation Period (1 week) <i>The top ideas/applicants are selected to advance to the working phase.</i>
February 25	Semi-Finalists Announced <i>Applicants will be contacted via email and invited to submit a full policy-type paper on their idea.</i>
February 25 – March 11	Working Phase (2 weeks) <i>Semi-finalists have an additional 2 weeks to submit their full paper (no more than 2,500 words).</i>
March 11	Paper Submission Deadline
March 14 – March 18	Finalist Evaluation Period (1 week) <i>Semi-finalist submissions are evaluated by the high-level jury and the top three finalists chosen.</i>
March 23	Winner and Finalists Announced
March 30	BETD 2022 Panel



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Green Industry Challenge Supporters

Ambassadors

- › **Francesco La Camera**, Director-General,
International Renewable Energy Agency (IRENA)

More ambassadors to be announced.

Jury Members

- › The jury, composed of diverse, high-level members of the energy industry,
to be announced.

Contact Information

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Apply by February 18 2022 at

<https://www.energydialogue.berlin/betd-side-events/green-industry-challenge/>